

University of Pretoria Yearbook 2020

Introduction to research methodology 828 (GIE 828)

QualificationPostgraduateFacultyGordon Institute of Business ScienceModule credits0.00Contact timeFour hoursLanguage of tuitionModule is presented in EnglishDepartmentGordon Institute of Business SciencePeriod of presentationSemester 1 or Semester 2

Module content

This module will introduce students to the concept of research and will aim to prepare students for the Business analysis and research methodology module which forms part of the MBA curriculum.

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